SMAˣ StartMyApplicationX

Pre-qualify consumers instantly from your own website

An online mortgage loan application and credit authorization tool that eliminates upfront credit costs by empowering consumers to start their application online at your personalized website.

Generate More Realtor® Leads and Add Value to Your Relationships

Allow borrowers to begin the application process and pay credit-related fees online:

- Loan officer or Realtor provides website link to consumer
- Instant notification via email when consumer completes the application
- Merged report is then available for review and submission through all underwriting and lending channels

StartMyApplicationX can point the consumer directly to your full application site to complete the process (LendingPad, Blink, Floify)

Extend Your Marketing Reach

The StartMyApplicationX link can be embedded in your website and promoted in all other marketing channels, including:

- Social Media
- Email Compaigns
- Company Newsletters
- Direct Mail
- Pay-Per-Click
- Loan Officer Websites

Learn more at xactus.com/credit-reports

xactus X
Advancing the Modern Mortgage

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