Xactus Data Analytics

Xactus' data solutions deliver meaningful insights that uncover mortgage opportunities and boost your success.

Portfolio Valuations, Loan-Level Insights and More

PBU^X ▶ ### Portfolio Batch UpdateX

Our batch updates allow you to obtain current credit, property and public record data on your loan servicing portfolio for regulatory compliance and portfolio risk analysis. Move beyond traditional FICO® - only updates to include key credit appends for a more complete picture of your consumers overall credit standing, lien position and current loan to value. We acquire information from multiple data sources to ensure the best resource and cost options for each custom project. And we provide optimum loan-level insight for portfolio management and valuation, while identifying additional opportunities within your portfolio.

Equity-Based AVMs

Identify equity-rich consumers who may be looking for HELOCs or Cash-Outs. Perform proactive and recurring valuations on your loan portfolios. Obtain accurate and reliable information so you can detect opportunities, mitigate risk and view trends.

A One-Stop Shop for Data

Want custom modeling? Need specific insights on a portfolio? Xactus utilizes sophisticated technology to collect information from thousands of resources and applies rules so you can easily access the insights you need. Become more competitive. Expand into new markets. Our data is broad and deep and can be tailored to your business. Speak with our data specialists to gain access to our data intelligence and propel your analytics.

xactus X

Advancing the Modern Mortgage

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Xactus Data Analytics

Lost Loans & Leads: Better Assess Pipeline Fallout and Improve Closing Rates

Lost Mortgage AnalysisX and Lost Leads AnalysisX can help you learn why you lost a loan from your portfolio, why a lead didn't close, which competitors you're losing business to and more.

LMAˣ Lost Mortgage AnalysisX

Do you know why you are losing loans in your portfolio?

Do you know where your lost mortgages went?

Lost Mortgage AnalysisX helps you benchmark performance and adjust retention strategies. Our solution delivers an exhaustive breakdown of borrowers' behavior and allows you to gain visibility into your portfolio while reviewing for these four loan payoff scenarios:

1. Borrower keeps home and pays off mortgage
2. Borrower keeps home and refinances with another lender
3. Borrower sells and finances a new home through another lender
4. Borrower sells and does not buy a replacement home

LLAˣ Lost Leads AnalysisX

Are you investing in the best leads available?

Are you offering the right product mix to meet borrower needs?

Are you losing out to our competitors with comparable solutions?

Are you optimizing your sales and lead management resources?

Lost Leads AnalysisX monitors lost lead behavior (post funnel drop-out) and provides detailed reports of lead outcomes and lost opportunities. Additionally, a win-loss analysis helps you understand what competitive pressures impacted your business growth.

For more information, contact your strategic account manager or visit xactus.com/data-solutions.

Learn more at xactus.com/data-solutions

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